



# Big Idea Entertainment Presents a

Proven Business Model that Combines  
Flexibility and Freedom with Delivering  
Profits Through Diverse Revenue Streams



# A Profitable Opportunity Offering Entrepreneurs an Affordable and Fun-Filled Path to Sustainable Financial Success in the Booming Children's Services Industry

Welcome to the Future of Fun!

At Big Idea Entertainment, we create unforgettable experiences for kids that spark joy, imagination, and learning while ensuring parents have stress-free celebrations. Our passion is your profit, and we're inviting you to join us where fun and freedom meet financial success!

The Big Idea franchise model boasts a low initial investment, making it an accessible opportunity for entrepreneurs everywhere! With minimal competition, you have the chance to participate in building a national brand backed by diverse programming that really stands out.

With a vast network and strategic vendor relationships, streamlined marketing systems, and comprehensive training, the Big Idea Entertainment family is a supportive community that makes this business easy, fun, and incredibly rewarding both personally and financially.



From foam parties and carnivals to bubbles and mini golf,, our array of services ensures versatility and profitability through multiple revenue streams. With Big Idea Entertainment you get to run your business your way, whether from your home, an office, or as an expansion!

At Big Idea Entertainment, we're industry trailblazers. With over 60 million parents with kids under the age of 18 in the U.S. and a global children's entertainment market that exceeded \$11 billion in 2022, the demand for our seamless services is continually soaring!

A Big Idea Entertainment franchise is more than a job; it's a blast! Join us in bringing the Future of Fun to the world as innovative leaders in children's entertainment. Your journey to joy and success starts here!

# Invest With Purpose and Passion in a Streamlined Franchise System With a Strong History of Profitable Expansion

With Big Idea Entertainment, you'll tap into a successful model in a growing industry backed by a track record of growth. Our low overhead, fast returns, and straightforward operational structure offer a unique opportunity for entrepreneurs seeking simplicity without sacrificing profitability. Become part of a brand leading the way in stress-free and enriching child services!



**Proven Success, Infinite Possibilities:** At Big Idea Entertainment, we're trailblazers in children's and family entertainment boasting a stellar track record of successful expansion, showcasing limitless potential for growth and profitability.



**Fast-Track to Profitability:** The road to ROI has never been shorter! Big Idea Entertainment offers a speedy return on investment with low overhead, minimal start-up costs, and applicability in diverse markets as a strong foundation for financial success.



**Operational Ease, Maximum Fun:** We don't just bring the fun to events; running a Big Idea Franchise is fun! Our operational simplicity means you can enjoy flexibility, freedom, and the joy of creating your own setup. Your business, your rules!



**Rapid Industry Growth:** As the demand for stress-free and enriching child services skyrockets, we stand at the forefront of the industry, meeting modern needs with a model that fits a diverse range of markets as a brand with nationwide appeal.



**Services in High Demand:** Big Idea Entertainment stands out with a variety of events, high-quality services, and a unique, unmatched approach to local advertising leading to rave reviews, testimonials, and repeat referral business.



# Join the Big Idea Franchise Family

At Big Idea Entertainment, we want to partner with business-savvy go-getters who have a desire to entertain and a love of children. Previous experience working with kids is a huge plus but not a requirement. Franchise owners should be great communicators who can cultivate relationships in their community. Ideal candidates should possess the following qualities:

- Strong customer service skills
- Basic business abilities
- Passion for children's entertainment
- An entrepreneurial spirit



# Your Success, Our Support: Big Idea's Got Your Back

At Big Idea Entertainment, our commitment to your success extends far beyond your initial investment. We provide comprehensive support to our franchisees, covering all aspects of the business with unwavering commitment. We're here to equip you with the knowledge, tools, and resources needed to thrive in your community and franchise with confidence from day one!



**Guidance Galore:** Ever wish businesses came with a manual for success? Well, guess what? Ours does! Enjoy continuous training and support covering everything from administration and maintenance to customer service and pricing guidelines.



**Marketing Unmatched:** Forget ordinary – our approach to local advertising is extraordinary! We're not just creating materials; we're crafting a brand experience that will have customers knocking down your door in no time.



**Big Ideas, Big Savings:** Our purchasing support ensures you not only get top-notch products but also at prices that'll make you smile. We shop smart and negotiate like pros, passing on the savings to our franchisees so they can party hard!



**Dynamic Development:** We don't just keep up; we lead the way! Our leadership is on a perpetual quest to enhance profitability and stay ahead of evolving consumer demands. Be part of a franchise that's always innovating and improving!



# Investment Snapshot

Minimum Initial  
Investment:  
**\$93,500**

Franchise Fee:  
**\$35,000**

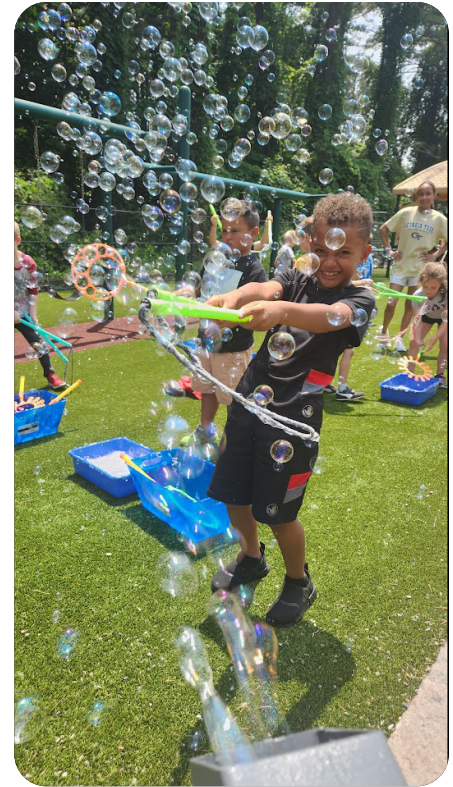
Royalty Fee:  
**7%**  
of Gross Sales

Local Advertising:  
**3%**  
of Gross Sales

Corporate  
Marketing Fund:  
**1%**  
of Gross Sales



Enrich Your  
**Community** and  
Invest in the  
Future of Fun!



**BIG  
IDEA**  
ENTERTAINMENT

Your investment in Big Idea Entertainment is an investment in a joyful, fulfilling future! Take the first step toward joining the Big Idea Entertainment family and visit our franchise website today.

# BIG IDEA ENTERTAINMENT



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*This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.*